

The Kind of Group We Want to Become

To be the Most Trusted Partner in Healthcare

United in its unchanging mission of giving people the closest possible support, the Nihon Chouzai Group has set out a vision of becoming the most trusted partner in healthcare. We also formulated three pillars that embody the kind of Group we want to become to achieve our long-term vision.

Becoming the most vibrant and energetic Group in Japan

We aim to be a healthcare group that gains the trust of all people by closely engaging with our patients and customers and offering services that are marked by warm hospitality. To this end, we will build an organization capable of coming even more closely alongside customers, significantly expanding our non-financial human assets by offering training and education, reforming our systems, and ensuring diversity.

Becoming a Group that can address all kinds of needs

As times change, healthcare needs are becoming increasingly diverse. We aim to realize our vision of giving even more people the closest possible support in even more areas by being closely involved in the needs of customers. We will provide value that exceeds expectations by building the framework, facilities, and systems needed to meet an array of needs, drawing on customer feedback and revising our services from a customer-centered perspective.

Becoming a Group that continues to innovate

By taking on the challenge of pursuing innovation, we aim to enhance customer experiences and reform operations in our existing businesses while delivering new value to customers through the creation of new businesses. We will target further growth by pursuing collaboration and co-creation with other companies, fostering a corporate culture that encourages innovation, and creating an environment in which all employees can take initiative in embracing challenges.

